Student Name:
Banner ID:
Advisor Name:
Date:

Catalog Year 2026-2027

Certificate in Graphic Design

The Graphic Design program consists of hands-on studio training to prepare students for a career in Graphic Design. The program offers practical and conceptual experiences that provide the student with tools to enter the workforce in person and remotely. The Graphic Design Certificate program is committed to the planning and presentation of graphic ideas to be used in publications, advertising, broadcasting, and web-based media. The goal is to keep students current with evolving means of design expression and design tools. Students learn digital technologies that enable them to work in a wide range of media projections. In addition to small class sizes, the program allows students to explore their personal strengths and focus their interests. The state-of-the-art Macintosh Lab at UNM-Taos allows students to be at the forefront of today's ever-changing technology. This certificate sets the foundation for a four-year degree in Graphic Design and focuses on Adobe content to prepare students for potential Adobe Certification.

UNM-Taos reserves the right to make changes as needed. *Students should consult with an advisor prior to enrollment. Courses must be passed with a C (no C-) or higher.*

Certificate Requirements – 30 credits

Course	Course Title	Credits	Grade	Semester
ARTS 1220	Art Practices I	3		
ARTS 1610	Drawing I	3		
ARTS 2431	Introduction to Graphic Design	3		
FDMA 1520	Introduction to Digital Media	3		
ARTS 1520	Digital Media I	3		
FDMA 2375	Typography	3		
COMM 2245	Web Design	3		
ARTS 2010	Portfolio Development	3		

Complete at least 1 of the following:

ARTH1120 - Introduction to Art (3) or ARTH2120 - History of Art II (3)

Course	Course Title	Credits	Grade	Semester
		3		

Earned at least 3 credits from FDMA, ARTS, or COMM

Course	Course Title	Credits	Grade	Semester
		3		

Total Credits: 30