



## UNM Brand Guidelines

### Business Card Standards

UNM has designed a new business card with the updated logo. UNM-Taos will implement this new business card, as in the image below, but with the new UNM-Taos logo on the back.

If you currently have UNM-Taos business card, use up the stock that you have before ordering new ones.



### To Order:

1. Please check with your supervisor before ordering.
2. Go to <http://taos.unm.edu/home/bcam/> and download the UNM Business Card Fillable Form under the “Resources” tab.
3. Fill out the form with your current UNM contact information.
4. Save the form to your computer.
5. Email the form to Thomas Duran ([tlduran@unm.edu](mailto:tlduran@unm.edu)). Copy your supervisor on the email.
6. You will receive a proof to verify the information is correct. Review it carefully!
7. Once you approve the proof, the order will be placed.
8. You will receive your cards in 10-14 business days.

### Questions?

#### Contact:

Anita Bringas, Branch Communications and Marketing (BCAM)

[abringas@unm.edu](mailto:abringas@unm.edu)

(575) 737-6227

<http://taos.unm.edu/home/bcam/>