

ELEVATOR PITCH

You need to be able to say who you are, what you do, what you are interested in doing and how you can be a resource.
An elevator pitch can be one of the simplest yet most powerful tools.

KNOW YOUR AUDIENCE-You are more likely to succeed if your elevator speech is clearly targeted for at the individuals you are speaking to.

Research the organization you would like to work for or if you want to be self-employed a company you want to model yours after.

What is their mission? What do they do? What are their goals?	
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KNOW YOURSELF -

Answer the following questions:

What are your key strengths?	
What adjectives come to mind to describe you?	
What is it you are trying to let others know about you?	
Why are you interested in the organization?	
What are the main contributions you can make?	

