Catalog Year 2022-2023 Effective: Spring 2017



University of New Mexico-Taos Certificate in Digital Graphic Design

The Digital Graphic Design program consists of hands on laboratory training to prepare students for employment in Northern New Mexico. The program will provide practical and conceptual experiences that will supply the student with tools for employment. The Digital Graphic Design Certificate program is a department committed to the planning and presentation of graphic ideas to be used in publications, advertising, broadcasting and web media. Our goal is to keep students current with evolving means of design expression and design tools. Students will be learning digital technologies that will enable them to work in a wide range of media projections. In addition to small class sizes, the program will allow students to explore their personal strengths and focus their interests. With our state of the art Macintosh Lab, this allows our students to be at the forefront of today's always changing technology. This certificate uses approved Adobe created courseware to align content with the Adobe Certified Associate objectives and prepares students to take the ACA exam.

UNM-Taos reserves the right to make necessary changes as needed. Students should consult with an advisorprior to enrollment.

Required Courses
Computer Technology (CT) 102 Intro to Microcomputers

or

Computer Technology (CT) 125 Intro to Macintosh

Computer Technology (CT) 109L Adobe InDesign

Computer Technology (CT) 110L Adobe Photoshop 1

Computer Technology (CT) 113L Multimedia 1

Computer Technology (CT) 115L Adobe Illustrator

Computer Technology (CT) 116L Fundamentals of Graphic Design

Computer Technology (CT) 160L Adobe Acrobat Pro

Electives 9 credit hours

Computer Technology (CT) 114L Intro to WWW Publishing

Computer Technology (CT) 130L Office 365

Computer Technology (CT) 155L Adobe Publishing Suite

Computer Technology (CT) 175L Planning & Designing Websites

Computer Technology (CT) 190L Adobe InDesign 2

Computer Technology (CT) 195L Directed Studies/Graphic Design

Computer Technology (CT) 210L Adobe Photoshop 2

Computer Technology (CT) 216L Directed Studies/Multimedia

Film & Digital Media (FDMA) 1210 Digital Video Production I

First Year Experience (FYEX) 1110 Freshman Seminar

Any BSTC, OBT, CT, CS courses

TOTAL CREDIT HOURS REQUIRED: 30