



2025-2030 Strategic Plan

Mission, Vision, Values and Goals

VISION STATEMENT

Empowering Northern New Mexican communities to honor our diverse cultures and ensure a sustainable future.

MISSION STATEMENT

Our mission is to provide high-quality education to transform students' educational journeys. We empower our students to imagine possibilities, cultivate knowledge, and achieve personal and economic well-being. UNM-Taos strengthens the regional economy by developing a skilled workforce in partnership with local employers. Our committed faculty and staff honor student stories, a weaving together of family, tradition, and heritage.

VALUES

SERVINGNESS

We respect our students' unique journeys. We listen to students and connect them to resources and people who support them in imagining futures, pursuing careers, and further strengthening the fabric of their communities.

EXCELLENCE

We value excellence in all of our work, and we strive to perform and achieve at the highest levels.

INCLUSION

We respect and celebrate the differences of all persons and value working in a collaborative environment where diversity is cherished and there is a shared sense of belonging.

ENVIRONMENT

We are dedicated to the protection of our planet to ensure the health, well-being, and success of future generations.

INTEGRITY

We value fairness, honesty, and transparency. We are good stewards of the resources that have been given to us.

PLACE

We are dedicated to the peoples and places of New Mexico even as we reach for global impact for the benefit of all humanity.



GOALS

GOAL 1. ADVANCE NEW MEXICO:

TRUSTED PROVIDER OF EDUCATION AND WORKFORCE DEVELOPMENT

Support and empower our campus community to collaborate and access available resources to provide educational pathways and skill development that meet the needs of employers and individuals in our region. Enhance and grow program offerings by developing new partnerships, strengthening existing partnerships, and facilitating connections among our partners, students, faculty, and staff.

GOAL 2. STUDENT EXPERIENCE AND EDUCATIONAL INNOVATION:

INCLUSIVE AND EMPOWERING LEARNING EXPERIENCES

Create an inclusive, empowering environment where every student receives a high-quality education. Leverage resources to ensure equitable access, cultivate a sense of belonging, and develop clear pathways for students to explore, grow, and navigate their journey toward careers.

GOAL 3. INCLUSIVE EXCELLENCE:

CULTURAL RESPECT AND COMMUNITY ENGAGEMENT

Honor and celebrate our diverse heritage by fostering understanding and pride in our community's cultural identities. Create learning grounded in and relevant to our students through culturally responsive pedagogy, programming, internships, and collaborative initiatives.

GOAL 4. SUSTAINABILITY:

SUSTAINABLE COMMUNITY DEVELOPMENT, STEWARDSHIP, AND WELLNESS

Foster partnerships with businesses, government, and organizations to diversify regional industries. Develop flexible, responsive initiatives that prioritize campus wellness, strengthen regional relations, and promote environmental stewardship and resource management for a resilient Northern New Mexico.

GOAL 5. ONE UNIVERSITY:

EXPANDING UNM'S COLLABORATIVE REACH

Inspire synergistic collaboration with UNM partners across academic, career, and service departments, integrating diverse student and campus community voices to build accountability and transparency in our efforts. Enhance and expand program offerings, facilities, and resources to remain responsive to the evolving needs of learners and community partners.

Adopted by UNM-Taos Cabinet on September 4, 2024 | Updated March 11, 2025