



## University of New Mexico-Taos Certificate in Graphic Design

The Graphic Design program consists of hands-on studio training to prepare students for a career in Graphic Design. The program provides practical and conceptual experiences that provides the student with tools to enter the workforce in person and remotely. The Graphic Design Certificate program is committed to the planning and presentation of graphic ideas to be used in publications, advertising, broadcasting, and web-based media. The goal is to keep students current with evolving means of design expression and design tools. Students learn digital technologies that enable them to work in a wide range of media projections. In addition to small class sizes, the program allows students to explore their personal strengths and focus their interests. The state-of-the-art Macintosh Lab at UNM-Taos allows students to be at the forefront of today’s everchanging technology. This certificate sets the foundation for a four-year degree in Graphic Design and focuses on Adobe content to prepare students for potential Adobe Certification.

**UNM-Taos reserves the right to make necessary changes as needed. *Students should consult with an advisor prior to enrollment.***

<p><b>Core Requirements</b></p> <p>Art Studio (<i>ARTS</i>) 1220 Art Practices I                  Art Studio (<i>ARTS</i>) 1610 Drawing I                  Art Studio (<i>ARTS</i>) 2431 Introduction to Graphic Design                  Art Studio (<i>ARTS</i>) 1520 Digital Media I                  Art Studio (<i>ARTS</i>) 2010 Portfolio Development                  Film and Digital Media Arts (<i>FDMA</i>) 1520 Introduction to Digital Media                  Film and Digital Media Arts (<i>FDMA</i>) 2375 Typography                  Communication (<i>COMM</i>) 2245 Web Design                  Art History (<i>ARTH</i>) 1220 Introduction to Art  <b>OR</b>                  Art History (<i>ARTH</i>) 2120 Art History II</p>	<p><b>27 credit hours</b></p>
<p><b>Electives</b></p> <p>Choose 3 credit hours from the following subject codes: FDMA, ARTS, or COMM.</p>	<p><b>3 credit hours</b></p>

**TOTAL CREDIT HOURS REQUIRED: 30**